

Abigail F. McDonald

Abigail.F.McDonald@gmail.com

www.linkedin.com/in/abigail-f-mcdonald

Cell: 862-254-3554

Morris County, NJ

EDUCATION

Fairleigh Dickinson University-Metro Campus, Teaneck NJ

Class of 2026

Silberman College of Business

- Bachelor of Science, Marketing with a concentration in Digital Marketing
- Global Scholars Program-Honors College

Morris Knolls High School, Denville NJ

Class of 2022

- MKHS National English Honor Society
- MKHS Ro Kappa National Social Studies Honor Society

Morris County School of Technology- Cosmetology

NJ Licensed June 2022

Digital Marketing Intern

RELEVANT EXPERIENCE

Brand Ambassador, Dormify, Manhattan NY

June 2022- Present

- Part of the college ambassador program to build networks and gain marketing experience
- Use social media platforms for Dormify and their collaborating brands that focus on college students

OTHER EXPERIENCE

Receptionist/Stylist Assistant, Craft Hair Studio, Bernardsville NJ

December 2020- Present

- Demonstrate excellent customer service while greeting clients and assisting stylists; specializing in shampooing and color mixing.

Server/Host, Bowling Greens Golf Course, Jefferson NJ

May 2020- October 2020

- Booked reservations, seated guests, and took orders
- Served food and cleaned tables

Morris County Park Commission, Sunrise Lake, Morristown NJ

May 2018- September 2022

American Red Cross Certified Lifeguard

May 2020- September 2022

- Monitored water and patron safety

Junior Lifeguard

May 2019- September 2019

- Performed swim tests and assessments
- Administered all first aid needed on the beach

Cashier/Boat Attendant

May 2019- September 2018

- Operated computerized cash register system, sold concession snacks

CAMPUS ACTIVITIES

NCAA Division 1 Women's Lacrosse

August 2022 - Present

- Inaugural Team
- Leadership Council Member

FDU Silberman College of Business Ambassador

August 2022- Present

- Promoting my campus business school through social media

Girl Scouts of Northern NJ Alumni

COMPUTER SKILLS

- Microsoft Office (Word, Excel, PowerPoint, Publisher)

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- Internet and Google products (Doc, Slides, Sheets)
- Social Media (Snapchat, Instagram, Twitter, Facebook, Pinterest, TikTok)